TIE

Better Leaders. Better Companies.
Better World.

Media Kit

Philippa White

FOUNDER & CEO

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Philippa White is a global thought leader, social innovator and the Founder and CEO of UK-based company TIE. For 20 years she has been unlocking the potential of corporate leaders and teams with a unique approach to leadership development. By igniting the power of a people-first approach to business her processes not only enhance commercial success, but create a more sustainable world.

Born in South Africa, Philippa grew up in Canada and, following an exchange programme in Thailand, moved to the United Kingdom, where she worked in advertising before moving to Brazil, her current base.

Philippa is the creator and host of the TIE Unearthed Podcast and host of the London 'Evening with TIE' events. A speaker and author, she has published over 60 articles as well as the highly anticipated book Return on Humanity, and works as a mentor and advisor for companies looking to inject more humanity into their businesses.

Speaker Topics

- How To Out-Behave the Competition
- Building Tomorrow's Leaders And Companies
- What Are The Special Human Ingredients?
- Perceiving The World Differently – And How To Make It Useful
- The Link Between Inner Development And Societal Change

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